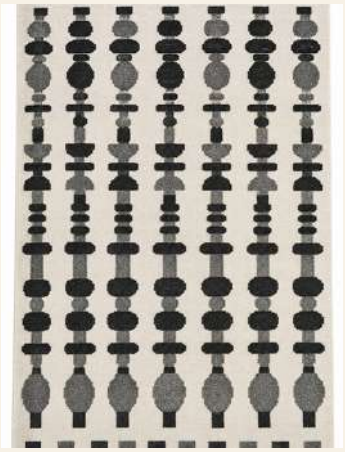












Company Profile

2026 / 27

MANUFACTURER · EXPORTER · CUSTOM RUG SPECIALIST

HANDMADE IN BHADOHI, INDIA



Who we are

Rugs made at the loom.

Knotiq Rugs is a manufacturer and exporter of handmade rugs, based in the Bhadohi–Mirzapur carpet belt of Uttar Pradesh, India, with an office in Ajman Free Zone, UAE.

We make hand-knotted, hand-tufted, hand-loomed and flat-weave rugs for interior designers, architects, hotels, retailers, wholesalers and home brands, in standard collections and fully made to order.

Because we work directly with our weavers, we can offer factory-direct pricing, realistic minimum orders and a clear route from design to dispatch.

Company facts

TRADE NAME	Knotiq Rugs
BUSINESS TYPE	Manufacturer, exporter and custom rug specialist
IN RUGS SINCE	2005 (family-run)
MANUFACTURING	Bhadohi–Mirzapur, Uttar Pradesh, India
HEADQUARTERS	C1 Building, Business District, Ajman Free Zone, UAE
PRODUCTS	Hand-knotted, hand-tufted, hand-loomed and flat-weave rugs; kids and novelty rugs
MINIMUM ORDER	15 pcs hand-knotted · 20 pcs hand-tufted · 25 pcs hand-loomed & flat-weave
SERVICES	Custom rugs, private label & OEM, project-based production
SHIPPING TERMS	DAP · FOB · CIF · CFR

Four constructions, *one standard.*



Hand-Knotted

Individual knots tied by hand on upright looms, 100–300+ KPSI. Heirloom pieces for residential and hospitality.

MOQ 15 PCS · 3–5 WEEKS



Hand-Tufted

Handheld punch-gun on stretched canvas. Carved edges, layered colour, shaped and artwork designs.

MOQ 20 PCS · 2–4 WEEKS



Hand-Loomed

Texture-led, low-profile weaves in wool, jute and blends: pebble, braid, stripe and cable.

MOQ 25 PCS · 2–4 WEEKS



Flat-Weave & Dhurrie

Reversible flat pit-loom weaves with no raised pile: kilims, dhurries, geometrics.

MOQ 25 PCS · 2–4 WEEKS

Natural fibres,

chosen for the job.

Fibres are selected per construction and per project. Blends and custom yarn combinations can be developed for a brief.

New Zealand wool
Virgin and hand-spun wool for hand-knotted and hand-tufted pile.

Mulberry silk
Silk for fine detail and sheen in hand-knotted rugs.

Bamboo silk
Bamboo-derived viscose with a soft lustre; labelled as bamboo viscose where required.

Viscose
Highlights in hand-tufted designs for depth and shine.

Cotton
Warp threads, tufting scrim and flat-weave yarn.

Organic jute
Natural texture for hand-loomed and braided rugs.

Pure linen
Cool, fine-textured yarn for flat weaves.

Natural Indian wool
Used in hand-loomed and flat-weave constructions.

Custom blends
Wool–silk, wool–jute and other combinations on request.





Made for *your project.*

Fromasingle bespoke piece toahospitality fit-out, we turn drawings, moodboards and logos into finished rugs, working with designers, architects and brands from concept to dispatch.



Any size & shape

Custom scale from 1.5 × 1.5 ft up to 20 × 30 ft (6 × 9 m), subject to loom span; runners, perfect circles and free-form contours.

Colour matching

Pantone Home + Interiors (TCX/TPG), ARS pom boxes or fabric swatches; 600+ shade pom library, small-batch pot dyeing.

Artwork & logo rugs

Your artwork, brand mark or hospitality motif woven to scale; designer collaborations welcome.

Strike-off sampling

A physical 1.5 × 1.5 ft (45 × 45 cm) or 2 × 2 ft sample shows exact colour, density and pile finish. Sample fees are credited against the bulk order.

Typical projects

- Hotel & resort lobbies, suites and corridors
- Residential and penthouse interiors
- Boutiques, offices and commercial fit-outs
- Logo and brand rugs for retail and corporate spaces



From brief *to dispatch.*

1 **Design development**
Detailed designs and technical drawings for your concept.

2 **Colour matching**
Custom palettes matched to Pantone, pom boxes or swatches.

3 **Material selection**
Fibres and blends chosen for the construction and use.

4 **Hand crafting**
Weavers knot, tuft or loom the rug to the approved design.

5 **Washing & finishing**
Washing, trimming and finishing by hand.

6 **Quality control**
Seven-point inspection before packing.

7 **Packing & dispatch**
Export packing and shipping on your chosen terms.













Inspected at *every stage.*

Each rug passes seven checkpoints between the yarn store and the shipping carton. Findings are corrected at the loom, before finishing and again before packing.

1. Raw material quality
2. Yarn & colour consistency
3. Construction & craftsmanship
4. Size & dimensional accuracy
5. Finishing & backing quality
6. Final product inspection
7. Packaging & dispatch verification

Approval before production

For volume orders and custom projects we weave a physical strike-off sample for colour, density and pile sign-off before bulk production begins. The sample fee is credited against the order.

Our clients *and partners.*

Interior designers
Custom rugs for premium residential and hospitality projects.

Architects
Large-scale project support and made-to-measure rugs.

Hotels & resorts
Custom hospitality rugs, logo rugs and project-based production.

Retailers
Collections in your colours and sizes, supplied under your label.

Wholesalers & distributors
Bulk manufacturing by the batch or container.

Furniture & home brands
Custom rug collections and private label.

Private label & OEM

Woven brand labels · embossed leather corner patches · branded protective poly packaging · barcode integration · exclusive collections from our library or your artwork — all under strict non-disclosure agreements.

Shipping worldwide,

on your terms.

We export to clients in North America, Europe, the Middle East and Australia. Markets we have supplied include the United States, Canada, the United Kingdom, Germany, France, the Netherlands, the United Arab Emirates, Saudi Arabia and Australia.

DAP

DELIVERED AT PLACE

Door delivery by DHL / FedEx Express. Import clearance, duties and taxes are the buyer's.

FOB

On board the buyer's vessel at Mumbai / Nhava Sheva or Delhi ICD.

CIF

COST, INSURANCE & FREIGHT

Freight to the destination port plus marine transit insurance.

CFR

Export clearance and freight to the named destination port.

Commercial terms at a glance

Construction	MOQ	Lead time	Materials
Hand-Knotted	15 pcs	3–5 weeks	NZ wool, mulberry silk, bamboo silk
Hand-Tufted	20 pcs	2–4 weeks	NZ wool, viscose, cotton scrim
Hand-Loomed & Flat-Weave	25 pcs	2–4 weeks	Indian wool, linen, jute, cotton

Per production batch. Volume pricing is provided within 24 business hours of enquiry; payment terms are shared with each quotation.

What it is like *to work with us.*

01 **Factory-direct**
No intermediaries between your order and the loom.

02 **Weavers in Bhadohi**
We work directly with our weaving teams in the carpet belt.

03 **Realistic MOQs**
15, 20 or 25 pieces by construction, with small custom orders on request.

04 **Made to order**
Any size, any shape, 1400+ shade library.

05 **Strike-off first**
Physical sample approval, credited to your order.

06 **Seven-point inspection**
From raw material to dispatch verification.

07 **Flexible terms**
DAP, FOB, CIF and CFR, with export documents coordinated.

08 **UAE trade desk**
Regional support from our Ajman Free Zone office.

Let’s make something *extraordinary together.*

WEBSITE

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HEADQUARTERS

C1 Building, Business District, Ajman Free Zone, UAE

MANUFACTURING

Bhadohi–Mirzapur, Uttar Pradesh, India

SCAN TO CHAT ON WHATSAPP